

PRESS RELEASE

Management change at DURABLE FRANCE Vincent Blanchard succeeds Franck Baron

Montreuil, 13.12.2021: Franck Baron, long-time Chief Operating Officer of the French subsidiary of DURABLE Hunke & Jochheim GmbH & Co KG, based in Iserlohn (Germany), will retire at the end of January 2022.

Mr. Baron has successfully managed the company for more than twenty years and has contributed in an exemplary way to the excellent reputation of the company with customers, professional associations and external partners.



Franck Baron

Vincent Blanchard will take over the management of DURABLE FRANCE from 1 January 2022. With his many years of experience and extensive management know-how, Mr Blanchard will continue the company's success story. As an experienced industry executive, he will bring his international expertise to the company.



Vincent Blanchard

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Vincent Blanchard brings over twenty years of international management experience in B2B and B2C. His experience has given Vincent Blanchard skills in managing international business units, particularly in strategic alignment and digital transformation in the multichannel sector. In his last position, he was Managing Director of the Writing Instruments and Visual Communication Division at edding France SAS.

Information about DURABLE :

DURABLE Hunke & Jochheim GmbH & Co KG supports successful work in today's and tomorrow's world with intelligent solutions. DURABLE has more than 100 years of experience in professional presentation and organisational concepts, which are used worldwide in a wide range of professional fields. The forward-looking company recognises trends in the workplace and develops innovative concepts to meet the needs of a changing working world. DURABLE's products are in the premium segment and stand out for their excellent quality, design and functionality. DURABLE currently employs around 700 people at its headquarters in Iserlohn/Germany and at its subsidiaries in Europe and the USA.

More information at durable.eu

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