

DURAFRAME® INFO FRAMES NOW ALSO FOR WALLPAPERS: LAUNCH AT PAPERWORLD 2019

Hall 3.0, stand B81 // DURABLE extends its successful info frame range with DURAFRAME® WALLPAPER // Available from February 2019

Iserlohn/Frankfurt a. M., 26/01/2019: An all-purpose info frame At Paperworld 2019, DURABLE will be presenting the latest creation, DURAFRAME® WALLPAPER. With adhesive strips that can be detached again without leaving any residues – four on each frame – DURAFRAME® WALLPAPER can be fastened without any problems to walls, doors, furniture and other sensitive surfaces. The latest product in this successful range is the right choice, in particular for industries in which information materials are placed on walls and doors for short periods. The fields of application include offices, hotels and restaurants, the medical sector, educational institutions and the entire range of service providers.

DURAFRAME® WALLPAPER will be introduced in the sizes A4 and A3 and in the colours silver and black. Included in the delivery are four additional adhesive strips. The new info frame will be available for delivery from February 2019.



It works everywhere!

Just open it, insert info sheet, close it, and that's it! With DURAFRAME®, this is all it takes to present information and advertising messages professionally wherever they are needed.

The info frame is available in many different versions, sizes and colours, so that all users can find solutions to suit them. It is small wonder that DURAFRAME® is already in use in millions of places.

On a window, a metal cabinet, a textile board, a door or a wall? No problem! Consumers can choose from several different fastening options. In this way, the expert on modern work now offers the practical frame solution for all surfaces, including smooth surfaces, textile and metal, as well as sensitive surfaces such as wallpapers or wood.

- self-adhesive for all smooth and solid surfaces
- adhesive with added protection against sunlight
- magnetic for metal surfaces
- with grip for textile surfaces
- with adhesive strips, detachable from sensitive surfaces

Announcement or advertising poster? The frames are available in many formats ranging from A6 to poster size. In elegant silver or bright red? A choice of eight different colours is available, including two metallic shades. In addition, the range includes the SECURITY frames in the mandatory warning and safety colours green/white, red/white and yellow/black for logistics and production areas.

For more information about the DURAFRAME® range, see
<https://www.durable.eu/information-und-presentation/duraframe-magnetic-frames.html>

www.durable.eu

ABOUT DURABLE:

With its intelligent solutions, DURABLE Hunke & Jochheim GmbH & Co. KG helps professionals succeed in today's and tomorrow's working world. DURABLE boasts almost 100 years of expertise in professional presentation and organisation concepts, which are used in many lines of work around the world. The forward-looking company identifies work trends and develops innovative concepts to meet the needs of the changing professional world. DURABLE's product lines in the premium segment stand out with their excellent quality, design and functionality. DURABLE currently has a staff of about 700 employees at its headquarters in Iserlohn/Germany and its overseas subsidiaries in Europe and the USA.

For more information, see www.durable.eu

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