

## **DURABLE ONE-WAY NAME BADGES AND SIGNAL TEXTILE STRAPS NEW PRODUCT LINES FROM EUROPE'S LEADING EXPERT**

**Hall 3.0, stand B81 // new quick solution for name badges: VISITOR BADGE // VISITOR and STAFF textile straps for visitors and staff members**

**Iserlohn/Frankfurt a. M., 26/01/2019:** DURABLE ranks among Europe's leading suppliers of name badges. In 2019, the manufacturer is extending its range with extremely easy-to-handle solutions for visitor and event management. These include the new disposable name badges VISITOR BADGE and the VISITOR and STAFF textile straps for clearly distinguishing visitors and staff members. The products are being presented for the first time at Paperworld 2019, hall 3.0, stand B81.

### **Quickly created**

One of the latest trends in the name badge sector are disposable name badges, which can be created quickly and disposed of easily in an eco-friendly way. With its latest product – VISITOR BADGE name badges on A4 sheets – DURABLE offers a quick and easy solution. Simply detach the badge from the sheet, glue its front and rear sides together, and you have the finished name badge. Thanks to standardised Euro punching, it can be attached to every DURABLE fastening device, such as textile straps or yoyos. The VISITOR BADGE is available now in packs of 100 sheets.

The name badges can be designed and printed professionally with the free DURAPRINT® online software. In addition to numerous layout options, it is possible for you to integrate your own databases for serial printing.

Our tip: You can also print on the A4 sheet outside the name badge area, for example with the programme of the event. So what about a mailing, in which all participants already receive their name badges ahead of the event in the invitation letter, together with all relevant information?



### **Recognizable at a glance**

Many people walk around in large companies, at special events or on company and exhibition tours. Guaranteeing security can present a major challenge in such cases. Who is allowed to move about in which areas? Could some unauthorised persons have sneaked in? From April 2019, DURABLE, the expert on modern work concepts, will offer a simple, effective solution Textile straps in different colours and with different prints indicate at a glance who the wearer is.

- The red strap with VISITOR printed on it is destined for visitors.
- The black strap with STAFF printed on it is reserved for company staff.

On the straps, each 2 cm wide and 44 cm long, all DURABLE name badges or ID card holders can be fastened with snap hooks.



[www.durable.eu](http://www.durable.eu)

## **ABOUT DURABLE:**

With its intelligent solutions, DURABLE Hunke & Jochheim GmbH & Co. KG helps professionals succeed in today's and tomorrow's working world. DURABLE boasts almost 100 years of expertise in professional presentation and organisation concepts, which are used in many lines of work around the world. The forward-looking company identifies work trends and develops innovative concepts to meet the needs of the changing professional world. DURABLE's product lines in the premium segment stand out with their excellent quality, design and functionality. DURABLE currently has a staff of about 700 employees at its headquarters in Iserlohn/Germany and its overseas subsidiaries in Europe and the USA.

**For more information, see [www.durable.eu](http://www.durable.eu)**

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