

MODERN LOOK FOR TRADITIONAL OFFICE ACCESSORIES DURABLE EXPANDS ITS RANGE OF DESK MATS

Paperworld 2019, hall 3.0, stand B81 // 13 new models: calendar block desk mats with trendy printed visuals, attractive artwork – and elegant leather desk mats

Iserlohn / Frankfurt a. M., 26/01/2019: A classic item with potential: Rising sales figures show that desk mats are still much in demand – contrary to all forecasts predicting the paperless office. DURABLE now offers its distribution partners 13 new products which cater to current trends and offer a high level of writing comfort.

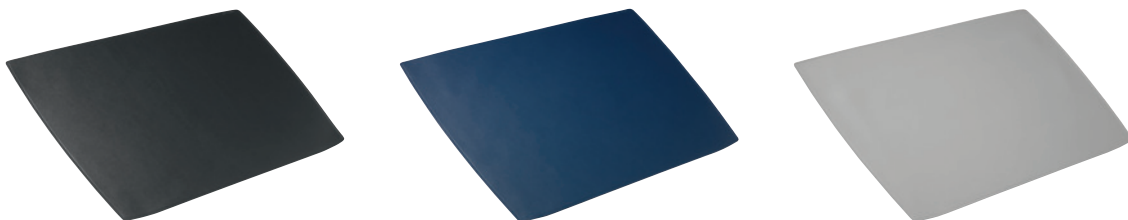
For thinkers and doodlers

Scribbles, appointment planning or telephone memos? The bits of paper accumulating on a desk reveal a lot about their owner. The DURABLE desk mats with a calendar block are suitable for all types of users, from the creative, chaotic worker to the orderly analyst. The desk mat gives the notepad non-slip support, provides writing comfort and prevents ugly dog-ears and creases in the paper. For the new picture visuals on the calendar blocks, DURABLE has analysed current trend topics and selected the four most popular topics: exotic travel destinations, nature, wildlife and lifestyle. Important for prolific writers: Replacements for all blocks can be purchased separately.



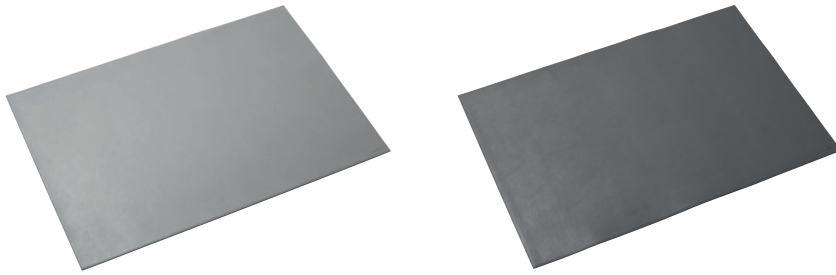
For purists and pragmatists

Unobtrusive colours, slip-resistance, attractive design and high-quality writing support. Fans of minimalist and practical styling are well served with the new, trapezoidal desk mats from DURABLE.



For stylists and strategists

Top executives like prestigious accessories. DURABLE offers new desk mats for discerning customers, hand-crafted from elegant, fine-grained cowhide. A decorative seam running around the edge enhances the elegant look. The desk mats are laminated with a high-quality fleece at the rear, and are thus guaranteed non-slip.



For further information about DURABLE desk mats see
<https://www.durable.eu/desktop-organisation/desktop-accessories/desk-mats.html>

www.durable.eu

ABOUT DURABLE:

With its intelligent solutions, DURABLE Hunke & Jochheim GmbH & Co. KG helps professionals succeed in today's and tomorrow's working world. DURABLE boasts almost 100 years of expertise in professional presentation and organisation concepts, which are used in many lines of work around the world. The forward-looking company identifies work trends and develops innovative concepts to meet the needs of the changing professional world. DURABLE's product lines in the premium segment stand out with their excellent quality, design and functionality. DURABLE currently has a staff of about 700 employees at its headquarters in Iserlohn/Germany and its overseas subsidiaries in Europe and the USA.

For more information, see www.durable.eu

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