

## NEW WORKING WORLDS – DURABLE AT PAPERWORLD

**26 to 29 January 2019, hall 3.0, stand B81 // Experience the various working worlds first-hand at the DURABLE stand: Modern Work, Open Space, Welcome Desk, Break Room, Point of Sale, Warehouse/Production, Access Control, Home Office**

**Iserlohn/Frankfurt a. M., 26/01/2019:** Today, the requirements for modern working environments are as diversified as the various trades and professions. DURABLE is responding to the rapidly changing challenges with innovative product solutions. In so doing, the experts for modern work concepts go beyond the limits of typical office applications to present comprehensive concepts for various working environments at this trade fair.

“We offer visitors an opportunity to familiarise themselves with current work trends and our future-oriented organisation and presentation solutions to match these trends,” explains Martina Heiland, PR Manager at DURABLE. Heiland also states that the company always focuses on the bigger picture and never limits itself to stand-alone solutions.

At Paperworld, DURABLE is presenting eight of the most important working areas:

### **Modern Work**

Technical appliances with many cables are found at almost every office workplace today. To organise all of these cables effectively, DURABLE is presenting under the theme of Modern Work its CAVOLINE® cable management range, which creates order and safety. In addition, there are innovative solutions for mobile work and desk sharing to discover.

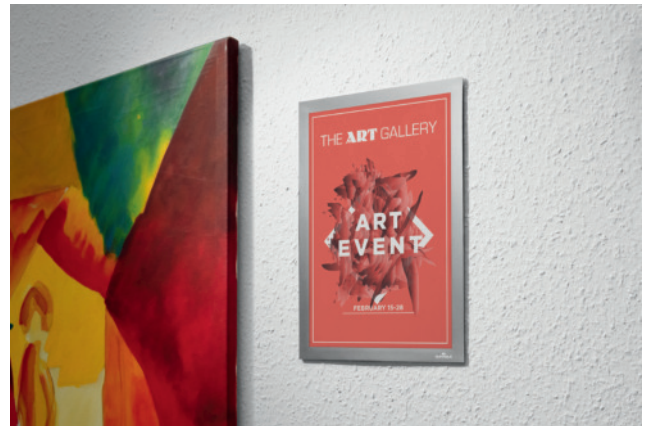


### **Open Space**

They are intended to set free synergies between colleagues and encourage transparency and teamwork: open space offices! Integrated communication islands or meeting zones support the exchange of views between colleagues in the interest of productive collaboration, without disturbing other colleagues. DURABLE shows organisation, presentation and lighting solutions to transform open-plan offices into successful offices.

### **Welcome Desk**

You never get a second chance to make a first impression – this is especially true for the reception area. DURABLE, a leading expert on signage solutions, shows how the entrance area can be made both inviting and informative with the help of the new DURAFRAME® WALLPAPER info frame, among others. This new product is suitable for sensitive surfaces such as woodchip wallpaper or wood.



### **Break Room**

Chatting and relaxing – regular breaks fulfil several important functions. DURABLE presents solutions for functional and comfortable break room design, to allow staff members to relax and communicate with each other during breaks.

### **Point of Sale**

Good product presentation is essential in sales. With the DURAFRAME® info frames, the complete range of signage options – from name badges and wall signs up to floor stands – and the TABLET HOLDER FLOOR, DURABLE offers the entire bandwidth of both analogue and digital presentation solutions for the POS.

### **Warehouse/Production**

Lean management is the efficient, lean organisational concept for production and logistics. Modern marking solutions provide the required clarity. Under this theme, DURABLE is presenting new marking product ranges with C profiles, scanner rails and much more.

### **Access Control**

Visitor management is an important element, not only in organising events, but also as part of the normal daily corporate routine. With Europe's leading name badge expert, all-round solutions can be implemented in next to no time, including software-aided participant management.

### **Home Office**

The boundaries between professional and private life are becoming increasingly blurred. For the growing number of workers who (sometimes) work from home, DURABLE offers high-performance products which also cut a good figure in private surroundings. VARICOLOR® MIX, the latest addition to the design award-winning drawer box series, combines a fresh colour scheme with the proven VARICOLOR® quality attributes.



[www.durable.eu](http://www.durable.eu)

## **ABOUT DURABLE:**

With its intelligent solutions, DURABLE Hunke & Jochheim GmbH & Co. KG helps professionals succeed in today's and tomorrow's working world. DURABLE boasts almost 100 years of expertise in professional presentation and organisation concepts, which are used in many lines of work around the world. The forward-looking company identifies work trends and develops innovative concepts to meet the needs of the changing professional world. DURABLE's product lines in the premium segment stand out with their excellent quality, design and functionality. DURABLE currently has a staff of about 700 employees at its headquarters in Iserlohn/Germany and its overseas subsidiaries in Europe and the USA.

**For more information, see [www.durable.eu](http://www.durable.eu)**

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