

PRESS RELEASE

No more lopsided name badges!

The new DURABLE name badges always stay put.

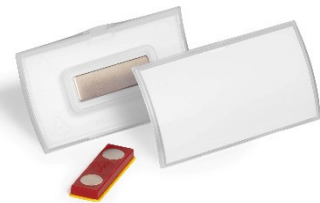
Iserlohn, 29.05.2022 All you want to do is quickly attach your name badge and get going. Anyone who has done this in too much of a rush will know that you can very easily end up with your name badge at a slant. Too much activity and movement at events such as trade fairs can also lead to name badges going off kilter. DURABLE, the leading manufacturer of name badges, has now developed an anti-slant name badge with a magnetic fixing. Popular models of the DURABLE CLICK FOLD range are also fitted with a non-slip magnet. All products are of high quality and are produced in Europe. Retailers can be found at durable.eu.



DURABLE name badges stay on the straight and narrow

Magnetic name badges are particularly practical. They protect clothing, are easy to attach and remove and look highly professional. All these attributes make them a very popular choice. Now DURABLE has improved on the way they attach to clothing; thanks to the magnetic recess, the badges stay exactly where they are positioned.

They are available as film badges in two formats with cut-outs to make it easy to remove the insert labels. Furthermore, two models in the CLICK FOLD range also feature the new, anti-slant magnetic fixing. CLICK FOLD products are made of high-quality plastic with a convex shape that clicks open and closed to make it easy to remove the insert labels.



Free service

Repeated use couldn't be easier! The DURABLE name badges can be complemented with the BADGEMAKER insert labels, which can be printed using your own computer. At duraprint.eu/en, DURABLE provides a free service with lots of templates to choose from. Logos and your own images can be added with a simple click. And with the help of the database features, you can easily upload your own address tables and use them as the basis for serial printing.

Use your own branding

Are you looking for badges printed with your company logo? Then look no further than the DURABLE print service! At durable-business.com, you can select your preferred name badge and add your corporate design to it. In just a few days, your high-quality printed badges will be sent to the recipient specified.



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